



Axial Benefits Group

PRESS RELEASE

January 1, 2021

FOR IMMEDIATE RELEASE

Axial Benefits Group, LLC Announces Name Change of Kraematon Group, Inc.

Axial Benefits Group consolidates its 401(k) practices and rebrands its Kraematon subsidiary

BURLINGTON, Mass. Jan. 1, 2021 - Axial Benefits Group, LLC has announced that its wholly owned subsidiary, Kraematon Group, Inc., will begin operating as Axial Benefits Group effective immediately.

Managing Partner Mick Rodgers stated, "As part of our 2018 acquisition plan of Kraematon, we always intended to integrate the team and clients as seamlessly as possible prior to making a name change. Following a successful transition and a physical move from Wellesley to our office here in Burlington - and as we enter our 3rd year operating under the same roof - our leadership team and I believe now is the appropriate time to rebrand Kraematon."

Jeffery Sutton, Retirement Plan Director at Kraematon - and the newly named Director of Client Services for the consolidated retirement practice - added, "Our partnership with Axial over these past two years has really exceeded my expectations. I'm looking forward to adopting the Axial name and creating more unity among our operations."

For more information about Axial Benefits Group, please visit www.axialbg.com.

About Axial Benefits Group, LLC

Axial Benefits Group, LLC (ABG) is a privately-held benefits consulting firm specializing in group purchasing coalitions, corporate health insurance, corporate 401(k) plans, executive benefits and executive wealth management. Founded in 2009 and headquartered in Burlington, Massachusetts, Axial Benefits Group works with companies in a wide array of industries throughout all regions of the United States.

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